

# GREAT SOUTHWEST HOME SHOW

If you are already planning to attend the Great Southwest Home Show, March 1-2, 2012 at the QuikTrip Center Expo Square, Tulsa, Oklahoma, we are happy to hear it and look forward to seeing you there! If you haven't finalized your plans, we encourage you to do so and join in the region's best factory built indoor home show. Our show presents numerous chances for new business that will allow you to have a positive trade show experience. The Great Southwest Home Show will provide a boost to your business. The show is constantly growing, changing and expanding! This is a show you can't afford to miss it.

We will be mailing out the pre-registration form to all industry retailers, developers and community owners throughout the region soon, or you can go to our website [www.mhao.org](http://www.mhao.org) and enter the show logo site and pre-register.

A trade show makes perfect sense as the venue for gathering all facets of our industry together to exchange ideas and information, and develop leads and creates sales. You have a unique opportunity to add our trade show to your marketing plan for 2012 –The Great Southwest Home Show.

We are excited to list our current manufacturers who have committed to be part of the Great Southwest Home Show 2012!

American Homestar - Lancaster

Fleetwood Homes

Legacy Housing – Fort Worth

Legacy Housing – Commerce

Oak Creek Homes

Palm Harbor Homes

Skyline Homes

Southern Energy of Texas

Sunshine Homes

## **Current Service and Supplier Exhibitors currently are**

21<sup>st</sup> Mortgage

Cascade Financial

Commercial Brick Company

CU Factory Built Housing

First Guaranty Mortgage Corporation

Harbor Carpets Mills

Heritage Distributing

LP Building Products

Manufactured Housing Association of Oklahoma

MHMSM.com

MHWC

Mobile Insurance and Purvis Commercial

NADA

Nalico General Agency

Oliver Technologies

PolyVulc USA

QuikBrick

Royal/Durham Supply

Scentsy Wickless Candles

Southern Journeys

Stoneskirt of Missouri

Theft Stopper, Inc.

Tie Down Engineering

Triad Financial

US Bank Mfd Housing Finance

The Power of Knowledge and Information! We again will be offering a lunch seminar on Thursday! One of the biggest obstacles our industry faces on a daily basis is appraisals. Sherrie Clevenger, managing editor of the NADA, has committed to show you "How to Get the Most of Your Appraisal" on Thursday followed by several savvy finance companies sharing their new finance programs tailored just for the manufactured housing industry!

*Discover Tulsa!* Tulsa offers a variety of fine restaurants and a wealth of sightseeing opportunities. [www.Visttulsa.com](http://www.Visttulsa.com) is one website to explore when planning your extracurricular activities around the Great Southwest Home Show 2012. Our host hotel is the Hard Rock Hotel and Casino. Again, we were able to secure some great rates for show participants, give them a call at 1/800-760-6700 to reserve your room.

Whether you fly or drive to Tulsa, you'll find it's easy to get around during your stay. There's your usual assortment of rental cars, taxis and limos. As with most central U. S. cities, it's simply most convenient to get around by automobile. If you are flying into Tulsa you would be flying into the Tulsa International Airport. Southwest Airlines has some great bargains right now.

It is not too late to sign up to be an exhibitor at the Great Southwest Home Show! If you are interested to be part of the show give me a call at 1/800-234-6426. Our main objective is to keep the industry growing and keep you profitable, and one of the ways to grow and stay profitable is being involved in a regional trade show! One of the biggest benefits of our show is that we offer Public Days on Saturday and Sunday, allowing the public to see our homes at their finest and allowing direct sales from the show models.

## **Show Hours:**

**Thursday, March 1 – Trade Days 9-6 followed by**

**All Industry Night reception at the Expo**

**Friday, March 2 – Trade Days 9-5**

**Saturday, March 3 – Public Days 9-6**

**Sunday, March 4 – Public Days 9-4**

The Great Southwest Home Show is hosted and coordinated by The Manufactured Housing Association of Oklahoma through its Board of Directors and committee members: Show committee chairs, Doug Gorman – Home-Mart, Tulsa and Steve Ross – Universal Homes, OKC; Show members are: Tom Francis, Durham Supply; Mike Harrison, Lifeway Homes; Bo Radley, Aspen Homes; Kenny Maxey, Maxey Homes; Shanna Wheeler, Wheeler Homes; Bob Stone, Stone Homes; Ray McKay, Legacy Housing; Julie Dwyer, Triad Financial; Howard McGirt, Southern Energy of Texas; Scott Valdez, Oakwood Homes and David Syler, The Home Connection.